


BEASLEY BROADCAST GROUP
MODEL ISSUES AND PROGRAMS REPORT
FOR

STATION KDWN 720 AM

3rd QUARTER
(JULY 1 – SEPTEMBER 30, 2014)

Prepared by:

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 Date: 10/9/14

Reviewed by:

Tom Humm, Market Manager

 Date: 10/9/14

ISSUES OF CONCERN TO STATION KDWN

ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 3RD QUARTER, 2014

1. **SENIOR SERVICES**-services and programs to assist seniors in the community
2. **ANIMAL RESCUE**-programs and services available to the community
3. **HEALTH AND SAFETY IN THE COMMUNITY**-promoting personal safety & health
4. **ART AND MUSIC IN THE COMMUNITY**-benefits of the arts for personal growth
5. **DOMESTIC VIOLENCE ADVOCACY**-prevention of all types through Safe Nest and programs available to help victims of domestic violence
6. **SUSTAINABLE LIVING AND RECYCLING**-preserving the environment
7. **COMMUNITY HISTORY**-educating the community on Las Vegas history
8. **DISABILITY SERVICES**-programs and services available to benefit those with personal hardships
9. **VETERAN SERVICES**-programs and services for America's heroes
10. **WOMEN SERVICES**- career and health services available to women

**DESCRIBING REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KDWN PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

**1. LOCAL WEEKLY: SUNDAY, 11:00 PM TO 11:30 PM. LOCALLY PRODUCED
SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS
RELEVANT TO NEVADA AND DOLAN SPRINGS, HOSTED BY ANGIE RUSH.**

Various Public Service Announcements

Nevada Ink and Toner Recycling Organization PSA, Safe Kids Organization, Huntington Disease Society of Las Vegas, Making a Difference Foundation PSA, Can You Identify Me Foundation, Solar NV PSA, American Cancer Society, United Negro College Fund PSA, Zero Fatalities PSA, Nevada Paralyzed Veterans of America, Peoples Autism Foundation, Assistance League of Las Vegas PSA, Southern Nevada Children First, Adopt a Rescue Pet Pennies for Pooches PSA, Peoples Autism Foundation Donate a Car PSA, Nevada Veteran's Assistance League Golf Classic, Cultural Arts Training Foundation PSA, Clean Energy Project PSA, Foundation to Assist Young Musicians PSA, The Blind Center of Nevada's 4th Annual Imagine Gala, Adopt a Rescue Pet, U.S. Douglas J. Green Memorial Foundation 5K Race, Dress for Success 3rd Annual Power Walk, Hearing Loss Association of America, NAWBO National Conference, FEMA Floodsmart, Substance Abuse/Rosecrance Organization, Lifetime of Vaccines/Rosecrance Organization, National Federation of the Blind, Lightning Buck Old West Cowboy Heritage Foundation, Foundation to Assist Young Musicians, United Healthcare Children's Foundation Teddy Bear Run, Create A Change Now, Community Services of Nevada Hispanic Heritage Celebration, Create a Change Now Circus Party, The National Federation of the Blind Pancake Fundraiser, The Leukemia and Lymphoma Society Light the Night Walk, First Med Health and Wellness Center, Special Olympics Nevada Over the Edge, Special Olympics Nevada Pedal to the Medal, Grant a Gift Autism Foundation 5th Annual Fashion for Autism, Steakums Firehouse Challenge, North Las Vegas July 4th Jubilee, Macular Degeneration for the Foundation For Fighting Blindness, Nevada Paralyzed Veteran's of Nevada Recipe Fundraiser, Special Olympics of Nevada Bowl for the Gold, U.S. Vets of Nevada Hire a Vet, 2014 Harvest Festival, Douglas J. Green Memorial Foundation Freedom Ride, Vegas Shepherd Rescue, Home 4 Spot Animal Rescue, Clark County Department of Family Services Adoption, Easter Seals of Nevada, Ronald McDonald House Charities, Dairy Queen for Children Miracle Network, Nevada Boxing Hall of Fame, The Smith Center, Candlelighters 5K Run, Advertising Community Talent Show, U.S. State Department Host Family, Nevada 150 Sesquicentennial Parade, Zero Fatalities Nevada, Children's Miracle Network Radiothon, Arbor Day Foundation, Operation Christmas Child with Samaritan's Purse, Down Syndrome Organization of Southern Nevada Festival of Trees and Lights, Disabled American Veterans of Southern Utah call for drivers, Southern Nevada Health District Back to School Immunization Clinic, Positively Kids Las Vegas Nevada Check Up Program, Zappos.com Viva Bike Vegas, Goodie Two Shoes Foundation, Assistance League of Las Vegas New Member Coffee, Foundation for Positively Kids Lucky Duck Festival, Assistance League of Las Vegas New Member Coffee, St. Francis of Assisi Church of Henderson 10th Annual Festival, Legal Aid Center of Southern Nevada, Alex's Million Mile Foundation, Alex's Lemonade, Nevada Paralyzed Veterans of America/San Gennaro Feast, 2014 Pedal Palooza, 2014 Art in the Park Festival, InSure Kids Now Nevada

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times.

QUARTERLY ISSUES/PROGRAMS REPORT

3rd QUARTER 2014

(July 1 to September 30)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

Issue: Senior Services

Local Weekly

July 6, 2014

11:00 p.m.

30 minutes of a 30 minute program

Host Angie Rush interviewed the Rose Ann Rabiola Miele, President of the Senior Center of Boulder City, Nevada. The Senior Center of Boulder City exists to enrich the lives of adults 50 years of age and older in Boulder City by providing Recreation, Nutrition/Food Service, Health Maintenance, Entertainment, and other services. Funding, upcoming events, membership, and activities were also included in the interview.

Issue: Animal Rescue

Local Weekly

August 3, 2014

11:00 p.m.

30 minutes of a 30 minute program

Host Angie Rush interviewed Founder of Adopt a Rescue Pet, Elizabeth Ruben, and Logistics Director, Andy Cunningham, to discuss the function of ARP which rehabilitates abandoned dogs in order to rehome. Volunteer training was discussed as well as several ongoing fundraising events, including Pennies for Puppies.

Issue: Health and Safety in the Community

Local Weekly

July 13, 2014

11:00 p.m.

30 minutes of a 30 minute program

Host Angie Rush interviewed Founder and CEO of Can You Identify Me Foundation, Rebel Morris, Deputy Coroner Investigator David Van Norman, and Kathy Terkanian, Director and mother of a missing child since 1989. Discussed were the importance of a proactive relationship with law enforcement, the importance of identifiers, ie. DNA, fingerprints and why they are needed to be placed into a national database, and the importance of the public to regularly view America's Unidentified.

Local Weekly

August 24, 2014

11:00 p.m.

15 minutes of a 30 minute program

Host Angie Rush interviewed Founder and CEO of the Cultural Arts Training Foundation to discuss the Child Empowerment Program that is offered by CAFT to help kids who are being bullied. Child guest, Christian, also joined the interview to relay his experience and explain how the program helped him understand how to diffuse future encounters with bullies and defend himself.

Local Weekly

September 7, 2014

11:00 p.m.

15 minutes of a 30 minute program

Host Angie Rush interviewed Founder and CEO of Perimeter Cycling Association of America, Richard DeBardnis, and Assistant Director of Viva Bike Vegas, Mike Olsen, to promote Viva Bike Vegas, an event that promotes fitness and exercising while benefitting several local charities. Also discussed was the associations other major cycling events, memberships, and volunteering opportunities.

Issue: Art and Music in the Community

Local Weekly

July 27, 2014

11:00 p.m.

15 minutes of a 30 minute program

Host Angie Rush interviewed President and CEO of The Smith Center, Myron Martin, to discuss the success of The Smith Center as they recently surpassed their one-millionth guest. Mr. Martin extended this thanks and appreciation to the community and talked about The Smith Center's commitment to spread the enjoyment of performing arts to school children. Upcoming performances were also promoted.

Local Weekly

August 24, 2014

11:15 p.m.

15 minutes of a 30 minute program

Host Angie Rush interviewed the president of the Las Vegas Jazz Society, Judy Tarte, and also Mimi Williams, PR with the Las Vegas Jazz Society. We talked the history of the jazz society and how the community can become involved through volunteering and memberships. The upcoming Sunday Jazz event was also promoted.

Issue: Domestic Violence

Local Weekly

July 27th, 2014

11:15 p.m.

15 minutes of a 30 minute program

Host Angie Rush interviewed founder of the Advertising Community Talent Show, DeAnne Sheehan and Director of Community Relations of Safe Nest, Lisa Lynn Chapman, to discuss the upcoming media based community talent show. All the proceeds benefit Safe Nest, Nevada's largest organization that is solely devoted to domestic violence issues.

Lisa talked about all the programs and services offered through Safe Nest.

Local Weekly

August 31, 2014

11:00 p.m.

25 minutes of a 30 minute program

Host Angie Rush interviewed Brenda Meehan of Meehan and Associates and Director of Community Relations for Safe Nest, Lisa Lynn Chapman, to promote the upcoming stations sponsored Harvest Festival which helps benefit Safe Nest and Sunrise Children's Foundation. All aspects of the Harvest Festival were mentioned, then Lisa Lynn Chapman spent some time talking about the services and programs offered to domestic violence victims through Safe Nest. A plea went out to the community to come to the Harvest Festival and bring a bag of nonperishable items to help stock the Safe Nest food pantry.

Issue: Sustainable Living and Recycling

Local Weekly

September 21, 2014

11:00 p.m.

30 minutes of a 30 minute program

Host Angie Rush interviewed Executive Director of Clean Energy Project, Lydia Ball, to talk about how the organization educates and engages with policy and community leaders and citizens on the economic benefits of fully developing a clean energy economy.

Local Weekly

September 28, 2014

11:15 p.m.

15 minutes of a 30 minute program

Host Angie Rush interviewed co-owner of Nitro Ink and Toner Recycling Organization, Brian White, to discuss the damaging effects of toner cartridges on the earth if left in landfills. Recycling services of the organization were offered to help keep Las Vegas safe and toxic free.

Issue: Community History

Local Weekly

August 17, 2014

11:00 p.m.

30 minutes of a 30 minute program

Host Angie Rush interviewed the Founder of the Lightning Buck Old West Cowboy Heritage Foundation to discuss the importance of preserving the American Old West legacy and educate the community of the pioneer heritage. Social groups were talked about as well as volunteering. Fundraising was promoted to help build an Old West sanctuary in Vernon, AZ.

Local Weekly

September 28, 2014

11:00 p.m.

15 minutes of a 30 minute program

Host Angie Rush interviewed the Vice President of Corporate Communications of Station Casinos, Lori Nelson, to talk about all the exciting events that are taking place to celebrate Nevada's Sesquicentennial, the 150th anniversary of Nevada's admission to the Union.

Issue: Disability Services

Local Weekly

August 31, 2014

11:25 p.m.

5 minutes of a 30 minute program

Host Angie Rush interviewed Executive Director of the Blind Center of Nevada, Ronnie Wilson, to promote their largest annual fundraiser, Imagine Gala on September 20th, 2014.

Local Weekly

September 14, 2014

11:00 p.m.

15 minutes of a 30 minute program

Host Angie Rush interviewed Executor Director for Special Olympics Nevada, Matthew Resler, to promote two upcoming fundraising events: Pedal to the Medal and Over the Edge. Also discussed were the organization's programs and services and volunteer opportunities.

Local Weekly

September 14, 2014

11:15 p.m.

15 minutes of a 30 minute program

Host Angie Rush interviewed the Educational Surrogate Parent Program Coordinator with the Legal Aid Center of Southern Nevada, Dr. Leslie Strasser Murdock, to talk about the need for volunteers to become Educational Surrogate Parents to help foster children with special educational needs in the Clark County School District. Marti Ford, an Educational Surrogate Parent volunteer also talked about her personal experience. An upcoming orientation/training meeting was promoted.

Issue: Veteran Services

Local Weekly

August 10, 2014

11:00 p.m.

30 minutes of a 30 minute program

Host Angie Rush interviewed the President of the Douglas J. Green Memorial Foundation, Suni Chabrow and COO, LeAnna Marchese. Discussed was the mission of the foundation to provide comfort and support to services members and their families. Suni paid homage to her son, Douglas J. Green, who died in action. Fundraising events were promoted as well as ways to volunteer and donate services.

Issue: Women Services

Local Weekly

July 20, 2014

11:00 p.m.

30 minutes of a 30 minute program

Host Angie Rush interviewed Executive Director of Dress for Success Southern Nevada, Paula Lawrence to discuss the how the organization promotes the economic independence of disadvantaged women by offering business attire, training, interviewing workshops, and job placement. KKLZ's morning host, Carla Rea, joined the interview to help promote the upcoming power walk event which she will emcee.

Local Weekly

September 7, 2014

11:15 p.m.

15 minutes of a 30 minute program

Host Angie Rush interviewed Executive Director of First Choice Pregnancy Services of Las Vegas, Karen Silva. We discussed the mission of First Choice Pregnancy Services which provides complete, accurate information, free pregnancy testing, and ultrasound services to women and couples who are making decisions about unexpected pregnancies.



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PUBLIC FILE
Observations Radio
Quarter 3 Report

July-August-September 2014

KDWN-720AM

AIRING TIME: SUNDAY-11:30PM

OBSERVATIONS-Aired: July 04-10, 2014

TOPIC: A VISIT WITH B. TAYLOR AND DAD

GUESTS: B. TAYLOR AND HIS FATHER

On this edition of Observations, host Bob Fisher welcomed Hip Hop Icon B. Taylor and his father Rev. Taylor to talk about 1 Life, the hit song by B. Taylor about growing up with loving parents. B. Taylor is striving to make Hip Hop clean and violence free. He talked about his life and his travels. This was an inspirational show about a father and his son making a difference and providing hope for the young and old alike.

OBSERVATIONS-Aired: July 11-17, 2014

TOPIC: A LOOK AT THE MUSICAL-MAMMA MIA AT THE TROPICANA

GUESTS: MARY CALLANAN AND ALISON EWING-STARS OF MAMMA MIA

Its a show for the entire family, almost! On this installment of Observations, host Bob Fisher talked with the stars of Mamma Mia at the Tropicana Hotel Casino, Mary Callanan and Alison Ewing. This is a very informative and funny program about the cast of Mamma Mia and the arts and culture which has really spread throughout the State of Nevada. Mary and Alison talked about their careers as actors, their personal life off the stage and the joy they get doing Mamma Mia every night. Its the arts in Nevada, culture at its finest.

OBSERVATIONS-Aired: July 18-24, 2014

TOPIC: UTAH SHAKESPEARE FESTIVAL-2014

GUESTS: MICHAEL BAHR AND NIKKI ALLEN KOONTZ

The 53rd season of the Utah Shakespeare Festival will be spectacular. On this edition of Observations, host Bob Fisher welcomed Michael Bahr, Education Director for the Utah Shakespeare Festival and Nikki Allen Koontz, Media and PR Director for the Festival. Each year, The Festival, held in Cedar City, Utah presents a variety of plays for the enjoyment of tourists and locals alike. Michael and Nikki discussed the challenges and joys of producing this event which showcases several plays by William Shakespeare including Henry IV, Measure for Measure, The Comedy of Errors, Into the Woods, and Sense and Sensibility, a delightful combination. An experience theater goers will long remember. The Utah Shakespeare Festival-2014.

OBSERVATIONS-Aired: July 25-31, 2014

TOPIC: CHILDREN AND FOSTER CARE

**GUESTS: MICHAEL KNIGHT AND SAMANTHA CHARLES
DEPARTMENT OF FAMILY SERVICES**

Did you know that there are more than 3,000 children in foster care in Clark County? On this edition of Observations, host Bob Fisher welcomed Michael Knight-Assistant Director of the Department of Family Services and Samantha Charles, Public Information Administrator for the Department of Family Services. Michael and Samantha talked about the need for quality foster and adoptive parents in Clark County and all of the state of Nevada. DFS investigates child abuse and neglect not only in Clark County but agencies throughout the state. The department provides in-home, foster and adoptive services. DFS has a new adoption website with profiles of the children who are available for adoption.

OBSERVATIONS-Aired: August 01-07, 2014

TOPIC: A VISIT WITH ALAN STOCK

GUEST: ALAN STOCK-TALK SHOW HOST

He is a radio talk show host known throughout the country. On this installment of Observations, host Bob Fisher visited with Alan Stock. Alan talked about his career as a talk show host and the competition he faces everyday. He just recently returned from Israel and shared some of his experiences while Israel was under attack from Hamas. He discussed some of the guests he has had on his program from powerful politicians to notable entertainers. It is an interesting and informative program from a talk show host who knows is stuff.

OBSERVATIONS-Aired: August 8-14, 2014

TOPIC: ISRAEL & THE MIDDLE EAST UNCOVERED

GUESTS: ELLIOT KARP, MARLA LETIZIA AND RABBI YOCHAVED MINTZ

On this installment of Observations, host Bob Fisher welcomes Elliot Karp, President and CEO of the Jewish Federation of Las Vegas, Marla Letizia-Letizia Public Relations and Rabbi Yocheved Mintz. The discussion on this program centered around the conflict in the Mideast between Israel and Hamas. How can this disagreement be solved and prevented in the future? Who is responsible for this conflict and can they be brought to justice? Its a look at Israel, the Mideast and conflict.

OBSERVATIONS-Aired: August 15-21, 2014

TOPIC: A LOOK AT HOLLYWOODS NEW FILMS

GUEST: JEFF HOWARD-LAS VEGAS FILM CRITIC

Summer is the season for blockbuster movies, and who better to tell us what to see than film critic Jeff Howard. Host Bob Fisher discussed film entertainment with Jeff on this edition of Observations. Bob and Jeff talked about new movies hitting the big screen in the coming weeks, potential Oscar nominations and the best and worst films of the summer. What should you spend your money on and what movies can wait until they come out on the cable channels? Find out on this episode of Observations. It is an interesting combination of the good and the bad. Its the opinions of film critic Jeff Howard.

OBSERVATIONS-Aired: August 22-28, 2014

TOPIC: A CONVERSATION WITH GEORGE BEASLEY

GUEST: MR. GEORGE BEASLEY-FOUNDER OF BEASLEY BROADCAST GROUP

This week on Observations, host Bob Fisher talks with George Beasley-Founder of the Beasley Broadcast Group. Mr. Beasley talked about the early years and how radio has changed and the impact it has had on the American public. He discussed the chain of Beasley Radio Stations throughout the country and how important it is to maintain a dialogue with employees and clients alike. Mr. Beasley also talked about his family, his life and what inspired him to create such a radio empire that is so admired by not only peers but the radio listening audiences around the country.

OBSERVATIONS-Aired: August 29-September 04, 2014

TOPIC: AN INDEPTH LOOK AT ROTARY INTERNATIONAL

GUEST: DEBBIE HARRIS-DO YOU COMPLY.COM

This week on Observations, Host Bob Fisher and in-studio guest Debbie Harris of DoWeComply.com - a Las Vegas Rotarian explore the topic of What is Rotary and answer the question-Is it a secret organization that only select individuals can join. Debbie also explains in depth the mission of the Rotary Club and its purpose, to help people meet new friends and to network with each other. Rotary is an organization always looking for new members and to help people just arriving in Las Vegas to meet new friends. ..an in-depth look at Rotary through the eyes of Debbie Harris.

OBSERVATIONS-Aired: September 05-11, 2014

TOPIC: PARENTS EDUCATING PARENTS-P.E.P.

GUEST: STEPHANIE VRSNIK AND DIANA LOMBARDO-P.E.P.

Run, Walk, Roll Against Bullying presented by Nevada P.E.P. This week on Observations, host Bob Fisher welcomed Stephanie Vrsnik-Community Development Director for P.E.P. and Diane Lombardo-Community Education Specialist for P.E.P. These guests discussed the P.E.P. program and the assistance that is provided to parents who have children with Autism and other medical problems. They talked about the upcoming Run, Walk, Roll Against Bullying on September 27th, 2014. Taking steps to stop bullying. This was an informative program to provide education and a helping hand to parents.

OBSERVATIONS-Aired: September 12-18, 2014

TOPIC: ASSISTANCE LEAGUE OF LAS VEGAS

GUEST: CAROLL MUELLER-FORMER PRESIDENT OF ASSISTANCE LEAGUE OF LAS VEGAS

Operation School Bell helps students in communities throughout Nevada and across the nation. This edition of Observations with host Bob Fisher takes a look at the Assistance League of Las Vegas through the eyes of Carroll Mueller, former President of the Assistance League. This AL is a member of the National Assistance League and it's an all volunteer organization. No one in this organization is paid and they help underprivileged students with clothes and back to school needs. This is an outstanding organization both in Southern Nevada, Rural Nevada and Northern Nevada.

OBSERVATIONS-Aired: September 19-25, 2014

TOPIC: WHAT DOES HUNGER LOOK LIKE?

GUEST: BRIAN BURTON-PRESIDENT & CEO OF THREE SQUARE

What does hunger look like? This week Observations host Bob Fisher talks with Brian Burton, President and CEO of Three Square who presents some startling facts. Brian discussed the mission of Three Square to help feed the homeless, unemployed and children of Southern Nevada. He stated that some 315,000 people in Southern Nevada go to bed hungry every day. Making sure that these adults and children are fed is a monumental task that has to be addressed every day. What does hunger look like on Observations.

OBSERVATIONS-Aired: September 26-October 02, 2014

TOPIC: NEVADA SUPERINTENDENT OF PUBLIC INSTRUCTION-PART 1

GUEST: DALE ERQUIAGA-NEVADA SUPERINTENDENT OF PUBLIC INSTRUCTION

This week we began a two part series discussing the reality, challenges and future goals of K-12 public education. Dale Erquiaga, Nevada Superintendent of Public Instruction, is our very special guest this week and next. In a wide ranging interview, Dale compares our old way of thinking, going back to the 50s to the new world technology which all Nevada schools embrace. Much of the interview included the educational goals that Governor Brian Sandoval has established and offered valuable information about the role that public education plays in the economic future of our state.